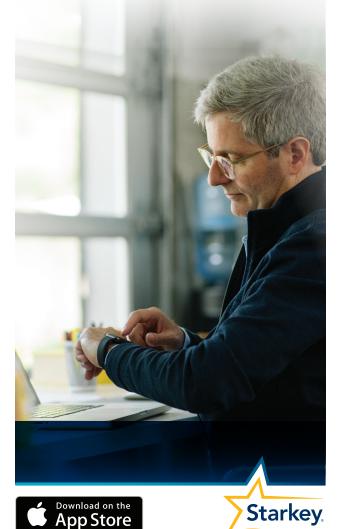
Halo[®] 2

Made for iPhone





Made for you.

At Starkey,[®] we believe that to hear better is to live better.

Halo[™] 2 hearing aids, now available in our smallest Made for iPhone[®] style, help you stay connected to the people and things you love most.

Halo 2 is Starkey's most advanced technology with supreme sound quality and premium features, customizable to fit your unique hearing needs and enhance your listening experiences.

Starkey Sound[™] has cuttingedge technology that delivers true listening enjoyment.



Halo²



Made for staying connected.



Our latest Made for iPhone hearing aids and our easy-to-use TruLink Hearing Control app

are engineered to work specifically with your iPhone, iPad,[®] iPod touch[®] and Apple Watch.[®] Together, Halo 2 and TruLink[®] deliver the most personalized hearing experience ever, and are designed to:

- Deliver pristine audio and exceptional listening clarity
- Help you better understand conversations and hear comfortably in any noisy environment
- Stream phone calls, music and more, directly from your iPhone to your hearing aids
- Eliminate buzzing and whistling



Made for better connections.

Halo 2 intuitively connects to your iPhone, iPad and iPod touch via Bluetooth technology and Starkey's easy-to-use TruLink app.

TruLink offers additional features designed to enhance anywhere you go — so you can easily enjoy everything you do.





Personalized Control in the TruLink app lets you make adjustments to SoundSpace and Noise Manager to suit your preferences in different listening environments.



Answer your calls with the touch of a button and hear an entire conversation streaming directly to your Halo 2 hearing aids via Bluetooth® technology.



Using the remote control feature in the TruLink app, you can change volume and switch memories on your hearing aids right from your iPhone.



You can create up to 20 TruLink Memories using the SoundSpace tool on the TruLink app.

You can even geotag memories using the built-in GPS on your iPhone. A geotagged memory will recognize where you are and automatically adjust your Halo 2 hearing aids when you enter that space. For instance, a geotagged "coffee shop" memory will automatically activate when you walk into your favorite coffee shop.



Automatically adjusts your Halo 2 hearing aids' loudness over time to help you transition to your new hearing experience in the most comfortable way possible.



Halo 2 hearing aids provide direct streaming of phone calls, music and media from your iPhone — so you can enjoy clear communication and pristine audio streaming any time, anywhere, for impressive, immersive sound.



Use the TruLink app for Apple Watch to control volume, change memories and mute your hearing aids right from your wrist.

> TruLink Hearing Control app for Apple Watch provides you with even more ways to easily control and personalize your hearing experience.



Simply set your iPhone nearby, turn on the microphone feature and stream conversations directly to your Halo 2 hearing aids. You may also record, play back and email audio as it happens or save recordings to listen to later.



You can have Siri® read texts and emails directly to your Halo 2 hearing aids.



Find My Hearing Aids

Easily locate lost hearing aids using the Find My Hearing Aids feature, with both a location and a timestamp. A signal detector sends a stronger or weaker signal based on how close you are to locating your Halo 2 hearing aids.



Notifications for phone calls, texts, emails or other apps can be streamed directly to your Halo 2 hearing aids.



With TruLink's Adaptive Car Mode, Halo 2 hearing aids will automatically change to a setting designed to reduce the annoying sounds of driving and enhance your overall driving experience.



Made for <mark>Music lovers</mark>.



Tastes in music may be unique, but the power of music is universally understood.

Thanks to the processing power in Halo 2 hearing aids, you can enjoy your favorite music in a whole new way with features that:

- Focus on music audibility, desired loudness and sound quality
- Make soft music sounds audible
- Allow on-demand and automatic control

The result is listening enjoyment for the way you want to hear music – automatically and in your control. "Life seems to go on without effort when I am filled with music."

- George Eliot



Made to deliver the very best.

You want

To hear comfortably in challenging environments

Enhanced phone communication

Hearing that happens intuitively

Hearing that's personalized for you

.....

No buzzing or whistling

Durable, dependable hearing aids

Music the way it was meant to be heard

.....

Customizable tinnitus relief

Halo 2 delivers

Acuity[™] Directionality, designed to improve speech audibility in difficult listening situations along with **Speech Shift**.

Direct streaming of phone calls from your iPhone to your hearing aids to enable clear and comfortable conversations.

Geotagged memories that automatically switch modes when the GPS feature in your iPhone detects you are in a tagged location. For example, a "home" memory activates when you arrive at home.

Personalized Control in the **TruLink** app that lets you make adjustments to **SoundSpace** and **Noise Manager** to suit your preferences in different listening environments.

Starkey's best-in-class feedback cancellation system providing feedback-free, comfortable listening all day long.

Surface[™] NanoShield, our pioneering water, wax and moisture repellent system, to protect and ensure durability and dependability.

.....

A whole new way to experience music adjustable via the **TruLink** app. Now you can hear every note the way the artist intended with pure, refined sound quality.

Advanced **Multiflex Tinnitus Technology**, adjustable via the TruLink app, to bring relief to those who suffer from ringing in the ears.

Features may vary by technology level.

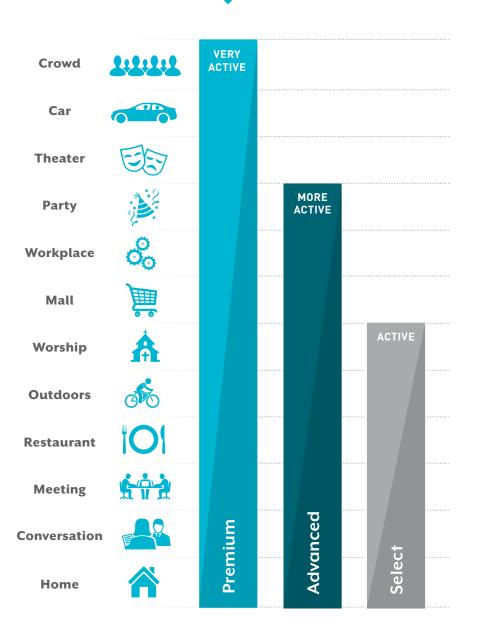
Made for everywhere you are.

From the beginning, our hearing solutions have enabled people to hear better in challenging environments – and live a better life.

With Halo 2 hearing solutions from Starkey, you'll begin to hear all the subtleties of life: the inflection in the voice of a spouse or the nuances in the notes of a favorite song. Whether it's one-on-one or in the most crowded places, you'll hear the world around you.

What you need will depend on how busy and active you are, and what types of environments you frequent.

Listening environments



Technology Levels

What is your hearing lifestyle?

Our lineup of products enhances many different listening environments. What you need depends on your lifestyle and how active you are.

> Compare the listening environments on the chart inside.

Made for <mark>your style</mark>.

Styles and colors



Halo²

Halo 2 hearing aids are available in two styles and a variety of colors. Consult your hearing care professional and start experiencing the discreet, sleek style of Starkey's Halo 2 hearing aids.

Color guide



Ask about our smallest **Made for iPhone** hearing aids.



TruLink, partnered with Halo 2, is easy and intuitive to use on your iPhone, iPad, iPod touch or Apple Watch.

Made so the world may hear.



Our Founder and CEO, William F. Austin, has always held a strong belief that the gift of better hearing results in a fuller and better life.

We prove our dedication to this philosophy daily, through our support of Starkey Hearing Foundation.

The gift of hearing opens up new worlds of opportunity. It connects individuals to life and helps them realize they can accomplish more than they ever thought possible. Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.









Made to help millions.

The gift of hearing opens up new worlds of opportunity.

Spread hope from ear to ear. To learn more or give the gift of hearing, visit StarkeyHearingFoundation.org.

Made for a happy, healthy life.

Hearing loss isn't just an ear issue, it's a quality of life and health issue.

It can occur for natural reasons, but other causes might surprise you.



Older adults^{*}

with impaired hearing may have a **shorter lifespan** than their peers without hearing problems.¹

*70 years and older



People* with a hearing loss experience a **30-40% faster decline in cognitive abilities** compared to peers without hearing loss.²

*75 years and older



People with low-frequency hearing loss are considered at risk for cardiovascular events.³

Halo 2 hearing aids are made so people with hearing loss won't have to miss a single sound that brings them joy. They are made knowing people who hear better, live better.

Adults with untreated hearing loss

were more likely to report depression, anxiety and paranoia than peers who wore hearing aids.⁴



have disabling hearing loss.⁵

*50 years and older

Adults with untreated hearing loss are more likely to develop dementia.⁶

severe loss moderate loss mild loss 2x 3x 5x

There is a significant association between

high blood pressure 🚱

and untreated hearing loss.⁷



People with mild hearing loss

are **3x** more likely to have a history of falling.⁸

90-95% of people with hearing loss can be treated with hearing aids.⁹

Simply put, Halo 2 hearing aids are made for life.

Halo 2 and TruLink are compatible with iPhone 7 Plus, iPhone 7, iPhone SE, iPhone 6s Plus, iPhone 6s, iPhone 6 Plus, iPhone 6, iPhone 5s, iPhone 5c, iPhone 5, iPad Pro, iPad Air 2, iPad Air, iPad [4th generation], iPad mini 4, iPad mini 3, iPad mini with Retina display, iPad mini, iPod touch [5th generation] and Apple Watch. Use of Apple Watch requires iPhone 5 or later. "Made for iPod," "Made for iPhone," and "Made for iPad" mean that an electronic accessory has been designed to connect specifically to iPod, iPhone, or iPad, respectively, and has been certified by the developer to meet Apple performance standards. Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards. Please note that the use of this accessory with iPod, iPhone, iPad, iPod touch, FaceTime, Apple Watch and App Store are trademarks of Apple Inc., registered in the U.S. and other countries.

¹ Norton, A. (2015). Older Adults' Hearing Loss May Be Tied to Earlier Death. HealthDay News. Retrieved from http://health.usnews.com/health-news/articles/ 2015/09/24/older-adults-hearing-loss-may-be-tied-to-earlier-death | ² Lin, F. R., Yaffe, K., Xia, J., Xue, Q., Harris, T. B., Purchase-Helzner, E., ... Simonsick, E. M. (2013). Hearing Loss and Cognitive Decline in Older Adults. JAMA Internal Medicine, 173(4), 293-299. doi:10.1001/jamainternmed.2013.1868 | 3 Friedland, D. R., Cederberg, C., & Tarima, S. (2009). Audiometic pattern as a predictor of cardiovascular status: Development of a model for assessment of risk. The Laryngoscope, 119:4733-486. Retrieved from: http://onlinelibrary.wiley.com/ doi/10.1002/lary.20130/abstract | 4 Reinemer, M., & Hood, J. (1999). Untreated Hearing Loss Linked to Depression, Social Isolation in Seniors. Audiology Today, 11(4). Retrieved from: http://www.audiology.org/publications-resources/ document-library/untreated-hearing-loss-linked-depression-social-isolation | ⁵ World Health Organization. (2015). Deafness and hearing loss. Retrieved from: http://www.who.int/mediacentre/factsheets/fs300/en/ | ⁶ Johns Hopkins Medicine. (2011). Hearing Loss And Dementia Linked in Study. Retrieved from: http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_and_ dementia_linked_in_study | 7 Agarwal, S., Mishra, A., Jagade, M., Kasbekar, V. & Nagle, S. K. (2013). Effects of Hypertension on Hearing. Indian J Otolaryngol Head Neck Surg. 2013 December; 65(Suppl 3): 614-618. Published online 2013 February 17. Retrieved from: http://www.ncbi.nlm.nih.gov/pmc/articles/ PMC3889339/ | ⁸ Johns Hopkins Medicine. (2012). Hearing Loss Linked to Three-Fold Risk of Falling. Retrieved from: http://www.hopkinsmedicine.org/ news/media/releases/hearing_loss_linked_to_three_fold_risk_of_falling | ⁹ Better Hearing Institute. (n.d.). Hearing Loss Treatment. Retrieved from: http://www.betterhearing.org/hearingpedia/hearing-loss-treatment



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